

# CAPABILITY STATEMENT



## JESSICA TUNON, FOUNDER

Netwalking, LLC  
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## COMPANY DATA

DUNS: 080526195  
DC Tour Guide License: TGL12200  
SIC Code: 8742 | 7389  
Minority-Owned Small Business  
Registered Servicemark: Netwalking®  
Founded: June 2014

## MISSION

Get people outside, make it easier to get to know each other and build meaningful connections and interactions for human, social and financial capital.

## DIFFERENTIATORS

The founder for the past 20 years has helped companies budget, spot inefficiencies and find opportunities for operations to be streamlined.

Engagement platform that can help make you more money and your brand look more attractive to your stakeholders because you value the health of your team members.

Netwalking helps build in a habit of being active with your daily activities.

The curated walks include in-depth research on the path and the history of the places Netwalkers will encounter.

## CORE COMPETENCIES

*What we do.*

### Engage

Netwalking is about making meaningful connections. Netwalkers come together in a setting that supersedes the traditional meeting formats to foster genuine relationships and have productive meetings.

### Connect

Netwalking is an innovative way to engage the people at your company or event who are your most asset. This is done through custom experiences tailored to meet your organization's needs.

### Energize

The active nature of each Netwalk energizes Netwalkers and enhances their well-being. They step away from their desk and into the natural environment around them.

### Spark Creativity

The restrictive qualities of the old meeting room fall away. Creativity and inspiration are more likely to be unleashed, stimulating new ideas. While outdoors, Netwalkers discover a path toward collaboration and innovative thinking.

## KEY CLIENT LIST / PARTNERS

- America Walks
- Cultural Tourism DC
- Media Rise
- PCMA Capital Chapter
- S & G Endeavors
- Sisarina
- SXSW®
- Urban Expositions
- WeWork®

## SERVICES OFFERED

- Netwalking Coaching
- Netwalking Mapping
- Netwalking Social
- Netwalking Tandem
- Netwalking Workforce